

Paraclete High School Senior Yearbook Advertising 2018

This will authorize the publishing of an advertisement in the

Paraclete High School Yearbook
42145 North 30th Street West
Lancaster, CA 93536
(661) 943-3255 fax: (661) 722-9455

Ads will appear in full color!

Senior: _____

Contact: _____

Address: _____

Phone: _____

E-mail: _____

Date: _____

Size: _____

Amount: _____

Is the ad a surprise?

☐ yes ☐ no

Our book is
designed on a
special publishing
computer
program.

Please see our
specifications for de-
signing your ad, on the
back of this sheet.

Act now to get early prices to help us meet our deadlines.

To get the lower price you must have payment, all pictures and all information to the office by the following dates!

\$250 for Full Page by November 24, 2017

\$200 for Half Page by November 24, 2017

\$150 for Quarter Page by November 24, 2017

Ahead of the
Rush!

\$275 for Full Page by December 20, 2017

\$225 for Half Page by December 20, 2017

\$175 for Quarter Page by December 20, 2017

On Time!

Payment and artwork
due by deadline
or late charges will apply.

\$325 for Full Page by January 15, 2018

\$275 for Half Page by January 15, 2018

\$225 for Quarter Page by January 15, 2018

Late &
Full Price!

This Deadline is FINAL.

No Ads can be accepted after this date!

☐ Check (make check payable to Paraclete Yearbook)

☐ Cash

☐ Charge (through JostensAdService.com only)

For more information please contact

Karen Hernandez at
yearbook@paracletehs.org

You have *three* options for your Senior's ad with no difference in cost.

1. Design your own ad using the JostenAdService.com ad creator. Create a log-in. Choose your ad size and layout. Enter your text, Upload your photos.

2. Design your own ad using Photoshop or other Design Program. All files must be .jpg or .tiff

NO WORD OR PAGES FILES!!!!

Files must be at 300 dpi & RGB color

Contact Karen Hernandez with any questions.
yearbook@paracletehs.org

3. We will design an ad for you.

Just answer the following questions and attach any extra information with this form.

A. What would you like to be the dominate color of your senior's ad?

B. What style of font would you prefer?

A Classic Style Font:
A Script Style Font
A Casual Style Font

C. Describe a style for the AD

D. What would you like your ad to say?

E. Pictures are a wonderful addition and they will be returned to you.

Pictures are limited to six or under.

If given on CD, or emailed pictures and graphics must be scanned at 300 dpi.

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